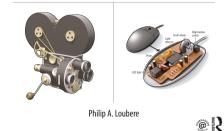


### A History of Communication Technology



#### April 2021: 310pp

Hb: 978-0-367-21149-3 | \$170.00 Pb: 978-0-367-21150-9 | \$49.95 eBook: 978-0-429-26572-3

### **TABLE OF CONTENTS:**

Introduction Overview 1. Prehistory to Early History 2. Writing 3. Paper 4. Printing 5. The Industrial Revolution and the Modern Era 6. Industrial Printing 7. Photography and Film 8. Electronic Communication 9. The Digital Age 10. Conclusion

### 20% Discount with this Flyer!

## A History of Communication Technology

### **Philip Loubere**

This book is a comprehensive illustrated account of the technologies and inventions in mass communication that have accelerated the advancement of human culture and society. Using rich, full-cover graphics and diagrams, it covers a timeline in the history of mass communication that begins with human prehistory and extends all the way to the current digital age. It is ideal for students in introductory mass communication, visual communication, and history of media courses, offering a highly approachable, graphic-oriented approach to the history of communication technologies.

## 20% Discount Available - enter the code FLY21 at checkout\*

Hb: 978-0-367-21149-3 | \$136.00 Pb: 978-0-367-21150-9 | \$39.96

\* Offer cannot be used in conjunction with any other offer or discount and only applies to books purchased directly via our website.

For more details, or to request a copy for review, please visit https://m.email.taylorandfrancis.com/Review\_copy\_request





Routledge Taylor & Francis Group For more information visit: www.routledge.com/9780367211509



## Routledge **Paperbacks Direct**

Responding to the changing needs of academics and students, we have now made a selection of our hardback publishing available in paperback format. Available directly from Routledge only and priced for individual purchase, titles are added to the selection on a regular basis.

For a full list of available titles, visit: www.routledgepaperbacksdirect.com



## **Routledge Revivals** Discover Past Brilliance...

www.routledge.com/books/series/Routledge\_Revivals

# Order your books today...

| IF YOU ARE IN THE<br>US/CANADA/LATIN AMERICA:                             |   |                | Ground: \$5.99 1st book;<br>\$1.99 for each additional book  |
|---|---|----------------|--|
| Telephone:<br>E-mail:<br>Online:  | Toll Free 1-800-634-7064<br>(M-F: 8am-5:30pm)<br>orders@taylorandfrancis.com<br>www.routledge.com |                | 2-Day: \$9.99 1st book;<br>\$1.99 for each additional book<br>Next Day: \$29.99 1st book;<br>\$1.99 for each additional book   |
| Sales Tax/GST:<br>Please add local sales tax if applicable in your state. |   | Canada:        | Ground: \$7.99 1st book;<br>\$1.99 for each additional book<br>Expedited: \$15.99 1st book;<br>\$1.99 for each additonal book  |
| Canadian residents please add 5% GST.                                     |   | Latin America: | Airmail: \$44.00 1st book;<br>\$7.00 for each additional book<br>Surface: \$17.00 1st book;<br>\$2.99 for each additional book |

All of our books are available to order direct. Alternatively, contact your regular supplier.

### **IF YOU ARE IN THE UK/REST OF WORLD:**

| Telephone:<br>Fax:<br>E-mail:<br>Online: | +44 (0) 1235 400524<br>+44 (0) 1235 400525<br>tandf@bookpoint.co.uk<br>www.routledge.com  |
|--|---|
| Postage:<br>UK:                          | <b>5% of total order</b><br>(£1 min charge, £10 max charge).<br>Next day delivery +£6.50* |
| Europe:                                  | 10% of total order<br>(£2.95 min charge, £20 max charge).<br>Next day delivery +£6.50*    |
| Rest of World:                           | <b>15% of total order</b><br>(£6.50 min charge, £30 max charge).                          |
|  |   |

\*We only guarantee next day delivery for orders received before noon.

### Library Recommendation

Ensure your library has access to the latest publications. Contact your librarian with details of the books you need and ask them to order a copy for your library.

### **Complimentary Exam Copy Request**

To order a complimentary exam copy, please visit: www.routledge.com/info/compcopy

Prices and publication dates are correct at time of going to press, but may be subject to change without notice.

Our publishing program continues to expand so please visit our website to stay up-to-date. www.routledge.com

#### FREE STANDARD SHIPPING on all orders placed on www.routledge.com.